



MARIE LE

Hair & Makeup Artist

BEAUTY IS IN YOUR HAND

Formal
Checklist





SKIN CARE

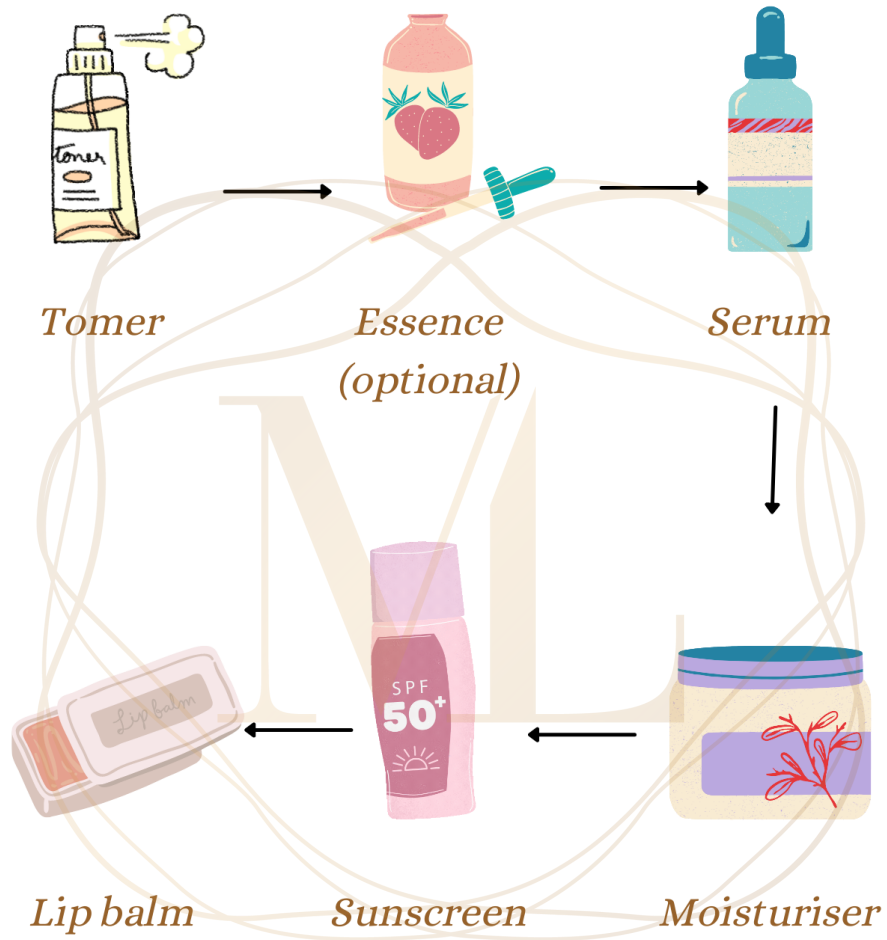
UNDERSTAND YOUR SKIN TYPE

UNDERSTANDING YOUR SKIN WELL WILL HELP YOU CHOOSE THE RIGHT PRODUCTS AND ROUTINES FOR YOUR SKIN. MOREOVER, THIS WILL ALSO HELP US TO GET THE RIGHT MAKEUP PRODUCTS AND TECHNIQUES FOR YOU ON THE TRIAL AND THE FORMAL DAY!

D	<p><u>DRY SKIN</u></p> <p>Hydrating and Rich in moisture products is suitable</p>	<p>It is generally characterized by a feeling of tightness and roughness. It may also acquire an ashy gray color, with occurrence of desquamation, itching, redness and small cracks. Cracked skin is usually observed in very dry skin and presents small cracks, which, in more serious cases, may be deeper and even bleed.</p>
O	<p><u>OILY SKIN</u></p> <p>Mattifying with hydrating function products is suitable</p>	<p>Oily skin has a porous, humid and bright appearance. It is caused by excessive fat production by sebaceous glands, and usually determined by genetic and/or hormonal causes.</p>
C	<p><u>COMBINATION SKIN</u></p> <p>Most moisturiser range products.</p>	<p>Combination skin presents characteristics of both dry and oily skin since the distribution of sebaceous and sweat glands is not homogeneous. The area with more oil is usually the T- zone (forehead, nose, and chin), while the skin on the cheeks is normal or dry.</p>
S	<p><u>SENSITIVE SKIN</u></p> <p>Skincare products dedicated for Sensitive skin.</p>	<p>Sensitive skin is more prone to react to stimuli to which normal skin has no reaction. It is a fragile skin, usually accompanied by feelings of discomfort, such as heat, tightness, redness or itching. . Sometimes, it is referred to as irritated skin instead of sensitive, but these terms are synonymous and there are no dermatological differences between them.</p>



SKINCARE PROCESS



TIPS FOR SKINCARE

01

STAY HYDRATED

Drinking enough water is the best way to keep yourself hydrated and beneficial to your health such as water can help maximize physical performance; flush out toxins and waste products from the body and especially improved skin health, as it helps keep the skin hydrated and reduces the risk of dryness and wrinkles.

02

HEALTHY DIET

A healthy diet will help you look and feel your best on your wedding day. Incorporate plenty of fruits and vegetables, whole grains, and lean proteins into your diet. Avoid processed foods, sugar, caffeine as much as possible. You can still indulge in a treat here or there (like chocolate cake), but keep it to a minimum so that you don't sabotage all the hard work that went into prepping for the big day!

03

GET ENOUGH SLEEP

Getting enough sleep is one of the most important things you can do for yourself leading up to your wedding day. Your body needs time to rest and recover, so make sure that you're getting at least eight hours of sleep each night leading up to your big day. This will help ensure that you feel refreshed on your wedding day, which will allow for better overall health and energy levels throughout the day's festivities.



TIPS FOR SKINCARE

04

KEEP UP TO YOUR SKINCARE ROUTINE

Avoid changing skincare products too often leading up to the big day to avoid any unknown allergies or reactions.

Maintaining your skincare routine including deep cleanse (to remove makeup and dirt), exfoliate (no more than 2 times per week), moisturiser and sunscreen.

Remember, consistency is key when it comes to skincare. Developing a regular skincare routine and sticking to it will yield the best results over time.

05

SUNSCREEN

Always apply enough amount of sunscreen for your skincare and makeup routine to protect your skin from the harsh sun even on cloudy days.

06

KEEP YOUR SKIN CLEAN

Remove makeup before bed: Sleeping with makeup on can clog pores and cause skin issues. Deep Cleanse your face thoroughly before going to sleep.





MAKEUP
RESEARCH

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M O O D B O A R D

Formal Inspiration

Our Formal Inspiration board is created to give you to have a better ideas of the tones, style of makeup and hair they will get on the day.

Refining your aesthetic and style would get you closer to finding the suitable makeup and hair style as well as finding the suitable hair & makeup artist.

MAKEUP STYLE



MINIMAL

SOFT GLAM

FULL GLAM

For Formal events, it is recommended to go with Soft Glam style towards Full Glam (only if you are comfortable) as it is created to enhance your features for you looking gorgeous in both photos and in person. Remember that formal events mostly fall into evenings as so the ambient of the places are likely to be quite dimmed, that is why having more enhanced makeup would be recommended.



STRIPLASH

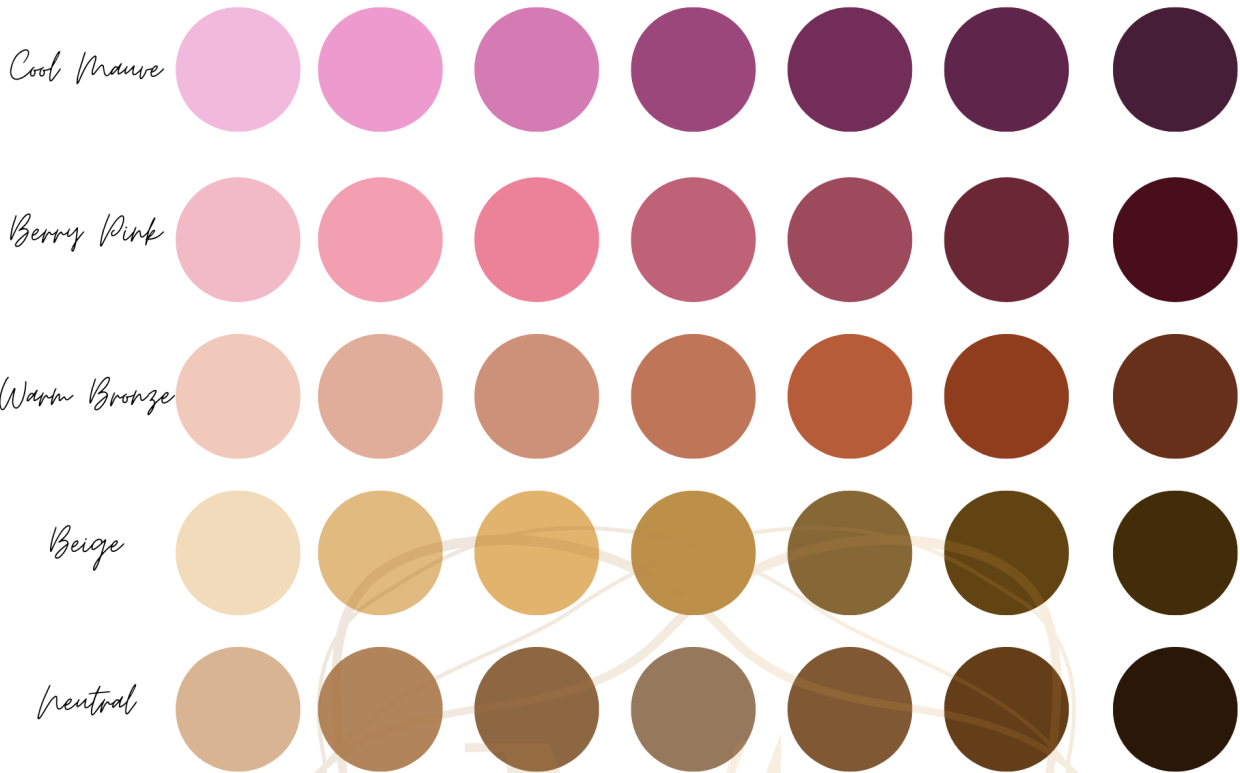
Strip Lash adds more darkness to your eyes making them to pop out, while

Individual Lash gives a softer look to your eyes



INDIVIDUAL LASH

COLOR TONES



The main color tones chosen for your makeup will be likely to go well your the color of your outfit and jewelry, please let our artist knows the color of your outfit and jewelry



FORMAL 2024

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BROWN NUDE FULL
GLAM



CHAMPAGNE TONE
SOFT GLAM



BROWN AND GOLD
GLAM



COOL TONE WITH A
TOUCH OF BLUE GLAM



GOLDEN BRONZE
SOFT GLAM



NUDE SOFT GLAM



SOFT GLAM
NEUTRAL TONE



WARM BRONBZE &
CHAMPAGNE FG



WARM BRONZE
GLAM



WARM TONES FULL
GLAM



BRONZE AND GOLD
SOFT GLAM



BRONZE & CHAMPAGNE
GLAM



AMBER GLAM



COOL TONE GLAM



RED LIPS GLAM



COOL TONE GLAM

For our Formal Babes

THE ULTIMATE FORMAL GLAM PACKAGE

At Marie Le, we believe that every girl deserves to feel like a princess. That's why we offer a formal makeup and hair package that will turn you into the most gorgeous woman in the room, and get all eyes on you.

WHAT'S INCLUDED?

- 1 x Trial Makeup Application before the formal
- 1 x Makeup and Hair Application on the day
- Luxury Products Only for Impeccable Quality and Durability
- Complimentary Touch-Up Kits
- Premium Skin Preparation
- Complimentary False Lashes

Ready to own the spotlight on your prom night? This is YOUR moment to shine like the star you are! Book your appointment with us today and let's get ready to rock your formal night!



TIPS

FOR FORMAL BABES BEFORE YOUR MAKEUP AND HAIR APPOINTMENT

1. *Start Prepping Your Skin Early:* To avoid any last-minute skin issues, start taking care of your skin a few weeks before your appointment. Drink plenty of water and use a moisturizer to hydrate your skin. Also, avoid any harsh or intense facial treatments in the month leading up to the day.



2. Do Some Research, But Be Realistic: It's a good idea to have an idea of the look you want to achieve, but be careful about relying too heavily on online resources what you see online might have some photoshop work involved. One more tip is to look at photos of the style or people that share similar features as you.



3. Expectations: Talk, talk, talk to your artist about your desired outcomes and what you expect of your look. If you have many inspirational photos, it is a common mistake that a lot of people make in hopes to look like the ones in inspirational photos. Keep in mind that every person's face and hair are unique, so your artist will work with your features to create a look that complements you.



4. Do not forget to have fun: At the end of the day, this is your day to enjoy and have fun. Do not be overstressed and forget about the moments !



DID YOU KNOW THE
SECRETS
KEEPING YOUR LOOK FLAWLESS
ALL DAY

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#1



First up, wearing the right clothes can make all the difference. Choose outfits that allow for easy changes without disrupting your makeup look such as clothing with zippers or buttons.

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#2



*Now, let's talk about hands-off!
Avoid touching your face with bare hands to prevent smudging and ruining the beautiful makeup look. But don't worry, you can still touch up with tissues. Think of makeup as layers on top of your skin, not superglue!*

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#3



Finally, food and drinks. Yes, you can indulge but be mindful of your lips. Avoid licking them and instead opt for using forks and knives to maintain that flawless look. Trust us, it's worth it!

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Formal *Hair and Makeup* Planning Checklist

- Learn about you and your vision***
What style of formal look that you are drawn into. Start thinking about the whole vision of the formal look will help you having a clear direction for deciding each element such as the dress, the accessories, the makeup and hair, the jewellery , etc.
- Look into skincare routine***
if you don't have one yet, having a proper skincare routine will help improving and prepare your skin as having a good skin means having a good canva for makeup
- Do your research on the Makeup and Hair Artist***
Remember that each artist has their own style and aesthetic, go with someone that their showcased works match your style, aesthetic and the work done on someone has similar features as yours.

Formal *Hair and Makeup* Planning Checklist

- Get in touch and lock in your date***
Don't wait til it's too late to secure your spot with your chosen artist. Getting in touch with the artist you want to work with on your formal day to be able to get an accurate quote, booking procedures and be able to secure your date.

- Have your Makeup and Hair Trial***
It is extremely important to get your Formal Makeup and Hair Trial done, this will allow you to see your vision clearer and to have chances to make adjustment on the look, while testing the longevity of the look as well.
It is best to have the Makeup and Hair Trial sessions right after you have your dress and jewellery decided.

- Finalise your details***
Details such as get ready time, pre-formal time and location, plan your day ahead to know the accurate estimate travel/commuting time between locations, photo session time.

Formal *Hair and Makeup* Planning Checklist



Informing your allergies

If you and your bridal party have allergies or special requirements for the makeup and hair, make sure to inform and communicate with your artist to avoid any reactions or disappointment



Finalise any changes of your makeup and hair to your artist

Make sure to communicate to your artist any changes you want to make from the trial look, or, talk to your artists thoroughly about the desired look such as what you like or dislike in makeup or hair, but also be open-minded about the artist's advices to achieve the best vision for you.

ABOUT US

Embrace & Enhance is our mission in creating a Makeup & Hair look for you that suits your features the most to create the best version of you.

At Marie Le, we believe that every girl deserves to feel like a princess. That's why we offer a formal makeup and hair package that will turn you into the most gorgeous woman in the room, and get all eyes on you.

With our experienced artists and extensive high-end kit, getting your dream look is easier than ever: we'll work with you to create the perfect look for your special night.

You'll look like a goddess from head to toe with makeup and hair that lasts until the end of the fun night.

We even include a complimentary touch-up kit so that you can make sure everything stays perfect if there are any emergencies along the way!

Don't wait any longer—secure your spot today!

We can't wait to meet you!

XoXo

CHECK OUT OUR PACKAGES

FORMAL PACKAGE



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